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V Semester B.B.A. Degree Examination, March/April - 2023

BUSINESS ADMINISTRATION

Information Technology for Business - I

(CBCS Freshers Scheme Regular and Repeaters 2019-20)

Paper : 5.4

Maximum Marks : 70

Time : 3 Hours

Instructions to Candidates:

Answers should be written in English only.

SECTION - A

Answer any FIVE sub-questions. Each sub-question carries 2 marks. (5×2=10)

1. a) What is data mining?
- b) List out any two logical functions used in Ms Excel.
- c) Expand
 - i) ES
 - ii) DSS
- d) What is Information subsystem?
- e) What is grid computing?
- f) List out any two types of paste options in Ms Excel.
- g) What is green marketing?



SECTION - B

Answer any THREE questions. Each question carries 5 marks. (3×5=15)

2. Give a note on the significance of Information system.
3. Briefly explain the functioning of Transaction Processing system.
4. What is V look UP? List out the applications of V look up.
5. What is Ms Access? Briefly explain the features of Ms Access.

[P.T.O.]

**SECTION - C**

Answer any THREE questions. Each question carries 15 marks. (3×15=45)

6. What is decision making ? Briefly explain the merits and demerits of decision making.
 7. What is office automation system? Discuss the advantages and disadvantages of office automation system.
 8. What is Data analysis in Ms Excel? Briefly explain any three applications of data analysis in Excel.
 9. Give a note on the financial functions available in Ms Excel.
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